

ASIFA HANIFF

WEB APPLICATION DEVELOPER & CSPO CERTIFIED

Centreville VA, 20121

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EXPERIENCE

- Aug 2024 - Present** **IBEW / WASHINGTON, DISTRICT OF COLUMBIA**
Web Application Developer
- Created the IBEW YES website from a template and initially deployed it on Azure; after troubleshooting persistent issues, successfully reinstalled and optimized it on GoDaddy.
 - Developed JavaScript for interactive forms, including a dropdown that displays cities with designated zip codes for non-U.S. users
 - Maintained the WordPress site and developed affiliate page templates for a cohesive platform design.
- May 2012 - Aug 2024** **Web Producer**
- Developed and launched the 4th IBEW International Convention website using DotNetNuke CMS and ASP.NET, integrating a crowdsourcing application to enhance user engagement.
 - Designed and developed multiple IBEW websites, including the Media Center, Workers Stand for America Rally site, and Election 2012 site, leveraging DotNetNuke CMS and ASP.NET.
 - Built and deployed the IBEW Electrical Worker mobile news app for Android and iOS, using JSON, HTML5, JavaScript, jQuery Mobile, CSS3, PhoneGap, Apache Cordova, Xcode, Eclipse, and MS SQL Server.
 - Enhanced UI applications, including banner rotators and video paginators, by implementing JavaScript and JSON for improved interactivity and performance.
 - Optimized user experience (UX) and responsive design of IBEW websites, utilizing Adobe Muse, Evolus Pencil, Adobe Photoshop, HTML5, and CSS3, leading to improved accessibility and engagement.
- May 2007 - Present** **HANIFF LLC / CENTREVILLE, VIRGINIA**
CEO & Certified Life Coach
- Founded a digital consulting firm specializing in WordPress development, branding, and SEO optimization.
 - Designed and maintained websites for Emotion Psychiatry and Progressive Psychiatric Services, ensuring responsive design and security.
 - Provided resume editing and career coaching, assisting multiple clients in securing new job opportunities.
 - Conducted life coaching sessions, helping individuals achieve career and personal development goals.
- Nov 2022 - Dec 2024** **NORTH CAROLINA STATE UNIVERSITY / RALEIGH, NORTH CAROLINA**
Part-time Lead Instructor Software Development
- Taught and mentored students in software development and full-stack engineering.
 - Led weekly office hours to provide one-on-one coaching and career guidance.
 - Designed and graded assignments, ensuring student success in JavaScript, HTML5, CSS..
- Aug 2022 - April 2023** **SPRINGBOARD / SAN FRANCISCO, CALIFORNIA**
Part-time Mentor - Software Engineering Career Track
- Provided structured mentorship to aspiring software engineers through video check-ins, goal-setting sessions, coding challenge assistance, technical interview preparation, and career progression support.
- April 2011 - March 2012** **MICROAUTOMATION / CENTREVILLE, VIRGINIA**
Software Developer
- Developed Medicare applications using Java and NetBeans, optimizing healthcare workflows.
 - Enhanced VXML applications on Syntellect and VoiceGene platforms, ensuring seamless ASR and TTS integration.
 - Created and maintained stored procedures, batch files, and UI design documents.
- April 2008 - Aug 2011** **SAUDI ARABIAN CULTURAL MISSION (SACM) / WASHINGTON, DISTRICT OF COLUMBIA**
Programmer
- Developed multiple SACM website applications, including a student registration system, administrator eGovernance systems, and emergency contact directories using ASP.NET and MS SQL Server.
 - Redesigned and improved the SACM website user experience, logo, and information hierarchy using Adobe Fireworks, Photoshop, Illustrator, and MS Visio.
 - Configured Active Directory and IIS Server to authenticate and authorize users for designated pages.
 - Conducted QA testing for the Ministry of Higher Education (MOHE) workflow system to ensure optimal performance.
 - Created a weather application with ASP.NET and XML for real-time weather updates.

March 2008 - Nov 2006 **Please refer to portfolio haniffdesign.com.**

EDUCATION

- 2022 - 2026** **MASTERS IN**
in progress **COMPUTER SCIENCE,**
INTERACTIVE INTELLIGENCE
Georgia Institute of Technology
Atlanta, Georgia
- 2000 - 2004** **BACHELORS IN BUSINESS**
ADMINISTRATION, MANAGEMENT
INFORMATION SYSTEMS,
COMPUTER SCIENCE
University of Alabama at Huntsville
Huntsville, Alabama

SKILLS

PROGRAMMING LANGUAGE: JavaScript, Python, PHP, C++, Java, SQL, JSON, C#, ASP.NET, Bash, Shell Scripting, Node.js

WEB TECHNOLOGIES: HTML5, CSS3, React, Bootstrap, jQuery,

CMS & FRAMEWORKS: WordPress, DotNetNuke, Drupal, ExpressionEngine, Concrete5, Joomla

CLOUD & DEVOPS: Azure, AWS, GitHub, Jira, Docker, Apache HTTP Server

DATABASES: MySQL, SQL Server, PostgreSQL

SOFTWARE TOOLS: NetBeans, Syntellect, VoiceGenie Platform, PHPlist, PhoneGap, Xcode, Eclipse, PyCharm, Anaconda, GitHub, FoxPro, IntelliJ IDEA, CLion, Vellum, Xamarin Studio, MAMP, Android Studio, WebStorm, Atlassian Jira, Lucidchart

OPERATING SYSTEMS: WWindows, Unix, macOS, Linux, Ubuntu, VMware fusion, Virtual Box

CERTIFICATION

Level 1: Certified Life Coach (CLC)
Certified Scrum Product Owner® (CSPO®)

CUSTOMER EXPERIENCE ADVISORY COUNCIL MEMBER:

- University of Richmond – Customer Experience





LANDMARK:

- The Landmark Forum
- Advanced Course
- Self-Expression and Leadership Program

EXCELLENCE E-CARD FROM T. ROWE PRICE:

- Recommendation for Employee Spotlight on Excellence on-the-spot e-card

SOCIAL MEDIA

 [linkedin.com](https://www.linkedin.com)
 haniffdesign.com
 asifahaniff.com
 [instagram.com/asifa.haniff](https://www.instagram.com/asifa.haniff)